Designer Presentation

Students need to create a team PowerPoint Presentation including each family member's strengths, interests, and favorite designer or design aesthetic, along with visual examples.

Each student chooses a designer to do online research, which includes a broad overview of the designer's life and work, his/her influence on the world of design, and an investigation into a specific logo or design created by the designer.

The purpose of this project is to work on basic presentation skills, and give the students an opportunity to investigate some of the designers who have shaped the modern design landscape in a significant way.

Logo Design

You've already learned personal branding and logo design to represent you.

This week's design challenge is to design a logo for each of your family members to best represent *them* respectively.