

Art Nouveau Movement

1890-1914

Characterized by

- elegance
- people in it are elongated
- romantic
- organic, especially floral and other plant-inspired motifs
- highly stylized, flowing curvilinear forms

Art Nouveau Elements

You can identify Art Nouveau style art and architecture by looking for some specific elements.

- **Flowing Lines:** Art Nouveau is characterized by graceful, sinuous lines. The lines are rarely angular.
- **Violent Curves:** Some artists referred to the curves in Art Nouveau works as whiplash curves. Rhythmic patterns of curvy lines are characteristic of this art style. These curvy lines connect the images in the art and can even be found in beautified plain items, such as dishes, eating utensils, hardware and furniture.
- **Organic Subject Matter:** You'll find plenty of flowers, leaves, vines, grass, seaweed, insects and other organic images in Art Nouveau jewelry, hardware, windows and architecture. Examples include images of birds etched into window frames or curled around each other on fabric for upholstery, or abstract lilies drifting around and connecting to each other on dinnerware.

Your Assignment:

- Create three to five letters of the alphabet that reflect Art Nouveau style. Most people create their names or another word.
- You must draw these yourself.
- You may use an example to help you, but don't simply trace.
- The letters must be on a rectangle of 4 x 6 inches.
- If you choose to use Photoshop, the resolution must be 300 ppi.
- Your letter must be decorated using Art Nouveau elements. See folder for examples.
- You must also create an Art Nouveau border for the letter. You may use the same border for each letter.

Look at the examples for borders.