|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | OBJECTIVE: Create a video that shows us who you are in under 2:00-4:00minutes. Include interviews to give the class a look at your life. You can choose what to include. Some ideas are: family, friends, hobbies, sports, interests, vacations, etc. |  |  | Comments |
| **Plot** | Video does not flow, makes little sense. Purpose is not established.  **1** | Over half of the video flows, makes sense, some distractions, purpose is established  **2** | The video flows and makes sense. No distractions. Purpose is clear and appropriate  **3** |  |
| **Camera Shots** | The video displays  Little thought into shot composition. Lacks direction, no focus, etc.  **1** | The video mostly uses shot composition. Lacks a few key areas that could easily be improved. (Sloppy camera position, shaky zoom ins, shots out of focus, etc.)  **2** | The video effectively uses good camera shots and angles to successfully  Communicate the purpose to the target audience. (No shaky zoom ins)  **3** |  |
| **Time** | Video is under 1:30 minutes or over 5:05 minutes  **1** |  | Video is between 1:45-4:00 minutes  **2** |  |
| **Creativity/**  **Originality** | Video is a rehash of other people's ideas and/or dialog and shows very little attempt at original thought. The video shows very little effort and creativity during the presentation; lack of focus during preparation and filming.  **1** | Video shows an attempt at originality and inventiveness in part of the presentation. The video shows some effort and creativity during the presentation; lack focus during preparation and filming.  **2** | Video shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way. The video shows high levels of effort and creativity during preparation and filming.  **3** |  |
|  |  |  | **Score** | **/11** |