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|  | OBJECTIVE: Create a video that shows us who you are in under 2:00-4:00minutes. Include interviews to give the class a look at your life. You can choose what to include. Some ideas are: family, friends, hobbies, sports, interests, vacations, etc.  |  |  | Comments |
| **Plot** | Video does not flow, makes little sense. Purpose is not established.**1** | Over half of the video flows, makes sense, some distractions, purpose is established **2**  | The video flows and makes sense. No distractions. Purpose is clear and appropriate  **3** |  |
| **Camera Shots** | The video displays Little thought into shot composition. Lacks direction, no focus, etc.**1** | The video mostly uses shot composition. Lacks a few key areas that could easily be improved. (Sloppy camera position, shaky zoom ins, shots out of focus, etc.)**2** | The video effectively uses good camera shots and angles to successfullyCommunicate the purpose to the target audience. (No shaky zoom ins) **3** |  |
| **Time** | Video is under 1:30 minutes or over 5:05 minutes**1** |  | Video is between 1:45-4:00 minutes **2** |  |
| **Creativity/****Originality** | Video is a rehash of other people's ideas and/or dialog and shows very little attempt at original thought. The video shows very little effort and creativity during the presentation; lack of focus during preparation and filming.**1** | Video shows an attempt at originality and inventiveness in part of the presentation. The video shows some effort and creativity during the presentation; lack focus during preparation and filming.**2** | Video shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way. The video shows high levels of effort and creativity during preparation and filming.**3** |  |
|  |  |  | **Score**  |  **/11** |